

MODE

Autumn/Issue Two

PALEM



PLAZA
SENAYAN

GET
THE
LOOK

Style

luxury

& sophistication



Jakarta

Plaza Senayan

Sogo Plaza Indonesia

Singapore

Paragon

Suntec City Mall

Daimaru

Isetan Scotts

Isetan Orchard

Sogo Raffles City

Takashimaya

Kuala Lumpur

KL Hilton

Starhill Centre

Sogo Pemas



Salvatore Ferragamo





CV
VERSATILE
GV

MODE

PALEM



PLAZA
SENAYAN



Cover Photo: Benno Harun
Model: Larasati
Hair and Make-up: Gusnaldi, Power Style
Stylist: Nicola Simmonds
Black and white zebra print t-shirt from
Gucci Rp.959.000,-. Black suede trousers
from Gucci Rp. 3,529.000,-.

Below right photograph: Peter Champion
Hair and Make-up: Suzi from Lu'Vaze
Jewellery and clothing: Giorgio Armani

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editorial

Issue Two

At Plaza Senayan we go out of our way to make you feel special, simply because you are. That's why we've tried to pack everything you love into one magazine, *Mode Palem*. Come inside for the best in fashion, food, gifts and gadgets, as well as the latest homewares, music, books and entertainment.

Colour and pattern are very important fashion directions this season and at Plaza Senayan you'll find everything you need to be on the cutting edge of the trend. And, for lovers of travel, our resortwear feature is the next best thing to being there.

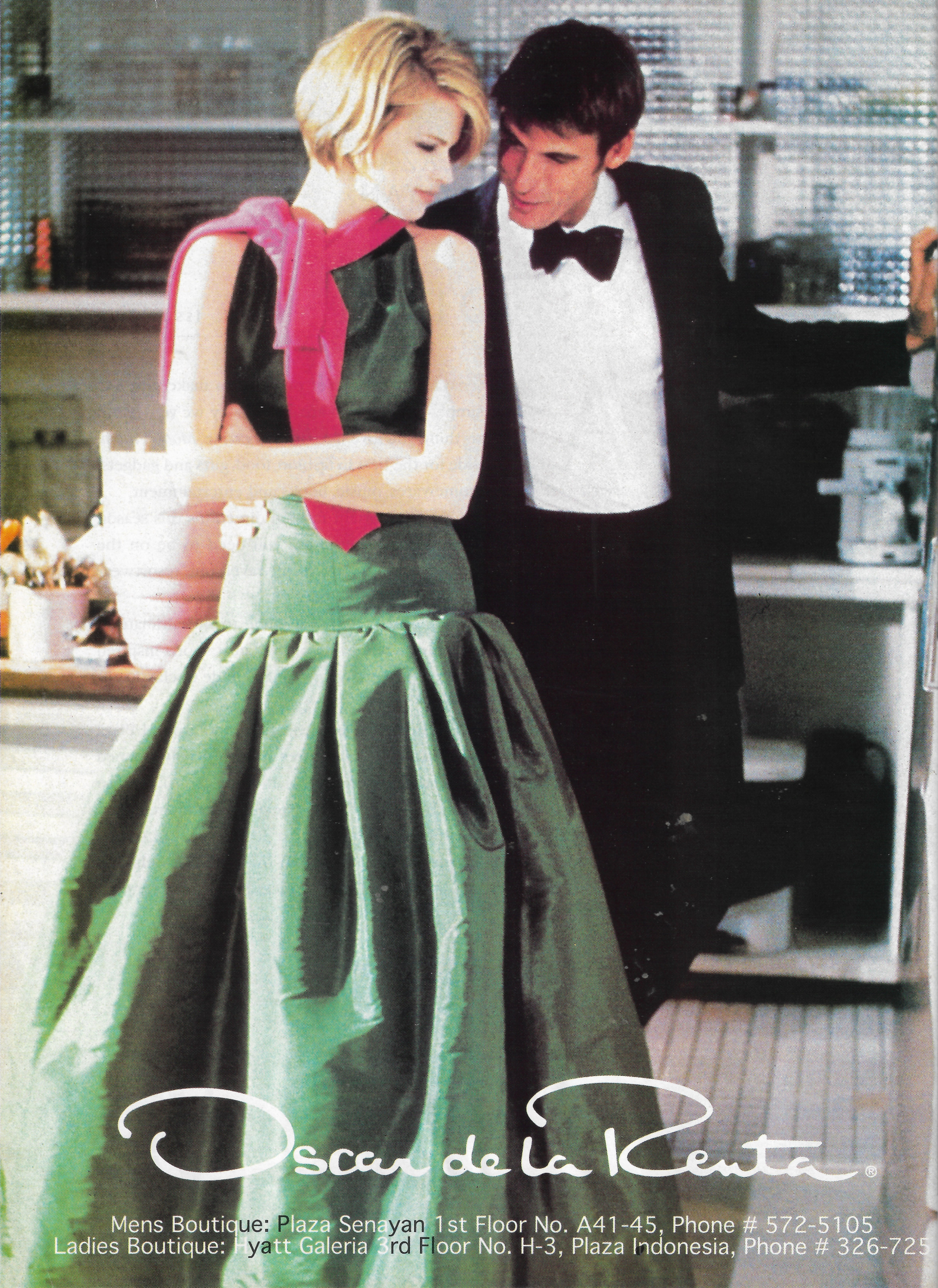
For men who like to play games, there's a guide to the ultimate in gadgets and electronics, plus a wardrobe of the latest sports-inspired gear. And, for the naturally generous, we provide a guide to classic gift giving.

Also you'll find news on the latest happenings in and around Plaza Senayan. Discover what exciting new stores have officially opened since your last visit (and who was at each glamorous event). We also go behind the scenes on the making of our television commercial. You wouldn't believe how much effort goes into a 30 second spot — and it wouldn't have been possible at all without the generous help and support of everyone involved. Thanks once again to everyone involved.

Happy reading!

Jan Peardon
Editor-in-Chief





Oscar de la Renta®

Mens Boutique: Plaza Senayan 1st Floor No. A41-45, Phone # 572-5105
Ladies Boutique: Hyatt Galeria 3rd Floor No. H-3, Plaza Indonesia, Phone # 326-725

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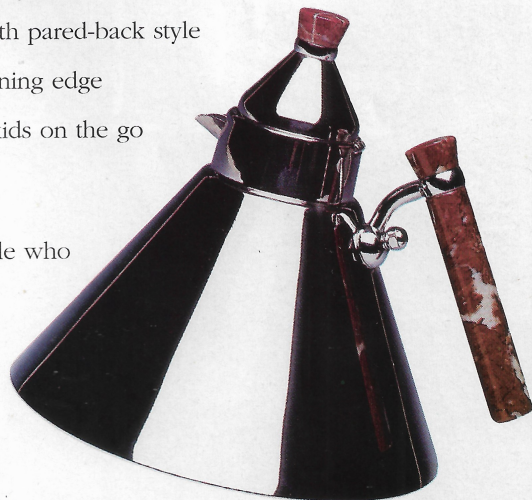
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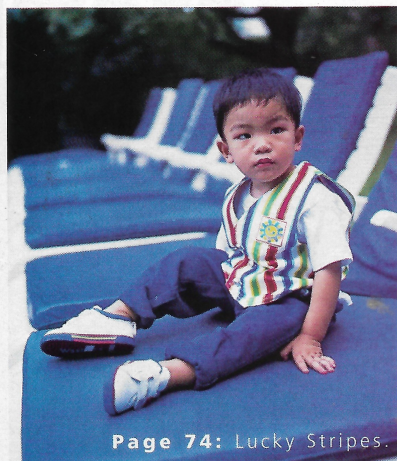
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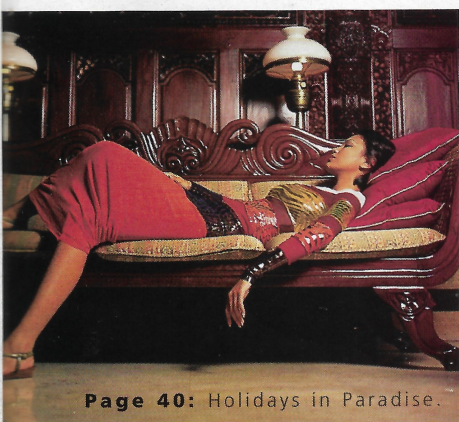
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CERRUTI 1881

GALERIA GRAND HYATT, 3 RD FLOOR # H-5 PHONE 327113
PLAZA SENAYAN 1 ST FLOOR # IIIA-IIIA PHONE 5725104
SEIBU DEPT. STORE, GROUND FLOOR # II, PHONE 7227538, 7227539

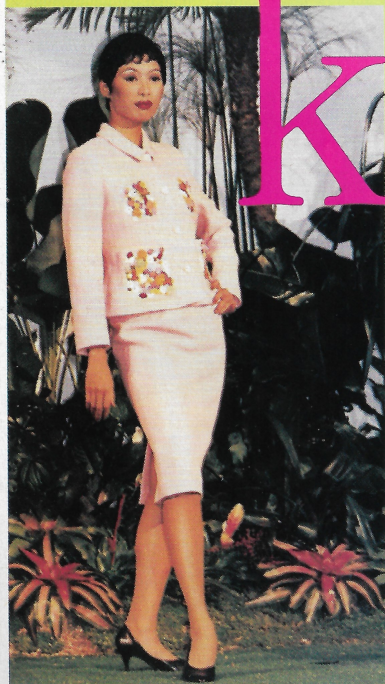
cerruti 1881

The Ambassadors for France, Italy and Singapore were among the revellers at Cerruti 1881's opening at Plaza Senayan.



Top right: From left to right: Mr Thierry Martin de Beauce, French Ambassador; Mrs Danielle Pensa; Mr Mario Brando Pensa, Italian Ambassador; Mrs Ali Alatas; Mrs Sonya Lee, wife of Singaporean Ambassador; Mrs Juliana Tanudjaja; Mr Giorgini, CEO of Cerruti Italy; and Mr Sunjoto Tanudjaja, President Director of PT Great River.

Right: Sitting from left to right: Mrs Pattinasarani; Mrs Sudwikatmono; Mrs Cindy Sondakh; Mrs Hermina Singgih; Mrs Ali Alatas; Mrs Ibrahim Risjad. Standing from left to right: Mrs Tjindarbumi; Mrs Marlien Rentmeester; Mr Warsito; Mrs Juliana Tanudjaja, owner of Plaza Senayan's Cerruti 1881 boutique; and Mrs Fawzia Patompo, PT Great River.



Refined, defined exotica inspired all at Kenzo's Spring-Summer Collection 1996

kenzo





DI SANDRO

BOLOGNA - ITALY

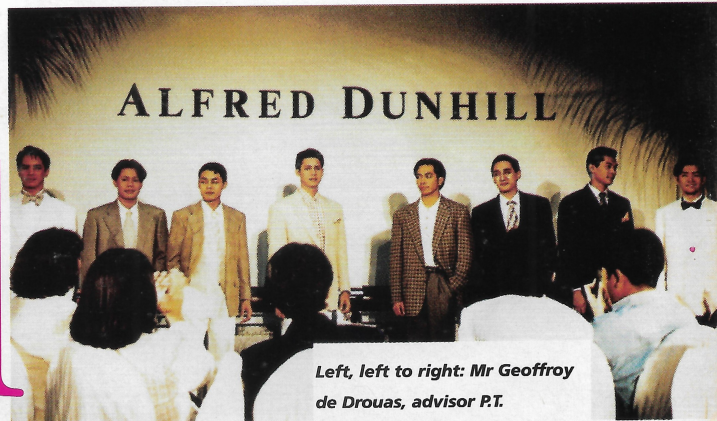
Available at:
MASARI

Leather Line & Fashion

Plaza Indonesia, Phone (021) 328035 ; Plaza Senayan, Phone (021) 5725148
Hyatt Regency Promenade Shopping Arcade, Surabaya, Phone (031) 5326426
Plaza Tunjungan III, Surabaya, Phone (031) 5468173

dunhill

A cool plantation home in the sun-drenched Caribbean was the theme of Dunhill's Spring/Summer 1996 Collection. Dashing male models wore the latest in male fashion elegance.



ALFRED DUNHILL
Left, left to right: Mr Geoffrey de Drouas, advisor P.T. Mahagaya Perdana; Ms Gwenda Loong, Regional Director, Alfred Dunhill South East Asia; Ms Jan Peardon, Plaza Senayan Centre Manager; Mr Richard Cole, Managing Director, Alfred Dunhill, Pacific Region; Mrs Dewi Moran, President Director P.T. Mahagaya Perdana; Mr Nico Moran, President Director P.T. Jay Gee Enterprises.

escada



Escada celebrated the opening of their new store in Plaza Senayan with a fashion parade. The verdict? Sublime style.
Left: Model Larasati.
Above: Model Caroline.

Left to right: Mrs Dewi Moran, President Director PT Mahagaya Perdana; Mr Gianni Martini, Councillor of the Italian Embassy; Mrs Illaria Rapolo, Marketing Director, Prada



prada

VIPs attending the long-awaited opening of Plaza Senayan's Prada store were treated to a sneak preview of the new collection.



Mrs Vera Ongko.

DKNY

JAKARTA
SARINAH GALERIA
METRO PONDOK INDAH MALL
METRO PLAZA SENAYAN

cafe piacere



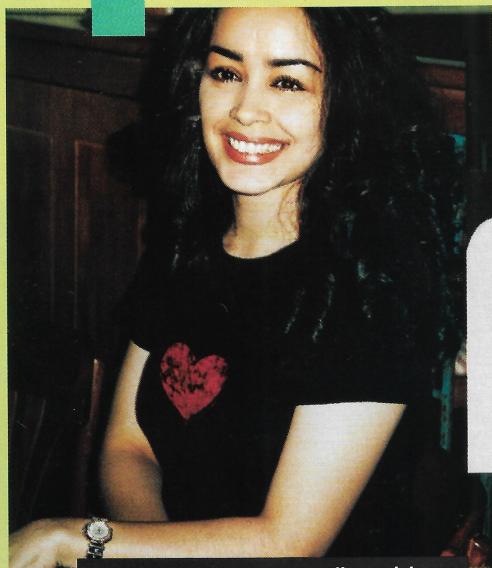
Above: (from left to right) Mr Stephen Zatyahadi, President Director, Universal Bank; Mr Dick Forquer, President and CEO, Piacere; Mr David Jackson, VP Asia Pacific, Piacere; Ms Joyce Pranata, Operation Director, Piacere; Mr Benny Pranata, CEO, Piacere and Mr Bambang Sastrosatomo, President Director, Piacere.



Patrons and guests enjoy the opening of Cafe Piacere against a backdrop of colourful murals.

Following the major success of outlets overseas, the successful franchise, Piacere Espresso Cafe (piacere means pleasure in Italian), spreads its wings with a 'Piacere' opening for Jakarta in Plaza Senayan.

spotted!



Chintami Atmanegara, versatile model, actress, singer, TV and movie star.



Brazilian footballer, Mario Kempes (centre) and friends.



Right: Model and TV star, Desi Ratna Sari.



Right: Singer and poem reader Katon Bagakara with Ira Wibowo, movie star, model.

on tour



Plaza Senayan was recently paid a visit by PPK Malaysia, 60 shopping centre managers from Malaysia and Singapore, who were most enthusiastic and suitably impressed by what they saw. After being welcomed and briefed by Ms Jan Peardon, Centre Manager, and Mr Shuichi Ohishi, Property Manager Senayan Square, the visitors only wanted to do one thing — to go shopping!



Models were brought from Hong Kong for the show.

In 1996 Louis Vuitton celebrates the centenary of its signature monogram canvas, considered by many to be symbolic of modern luxury in travel goods. To mark this milestone, designers Azzedine Alaïa, Manolo Blahnik, Romeo Gigli, Helmut Lang, Isaac Mizrahi, Sybilla and Vivienne Westwood, were invited to design travel bags and accessories using the monogram canvas. Plaza Senayan's Louis Vuitton store celebrated with dinner, drinks and a delightful show. Models from Hong Kong paraded these soon-to-be legendary bags.

louis vuitton

Ms Inka Utan, left, General Manager PT Bagasi Luks and Mr Serge Brunschwig.



Left to right: Mr Adjie Notonegoro; Mr Serge Brunschwig, Louis Vuitton's Executive Vice President South East Asia; and David Chow, Marketing and Communication Manager, Louis Vuitton Hong Kong.



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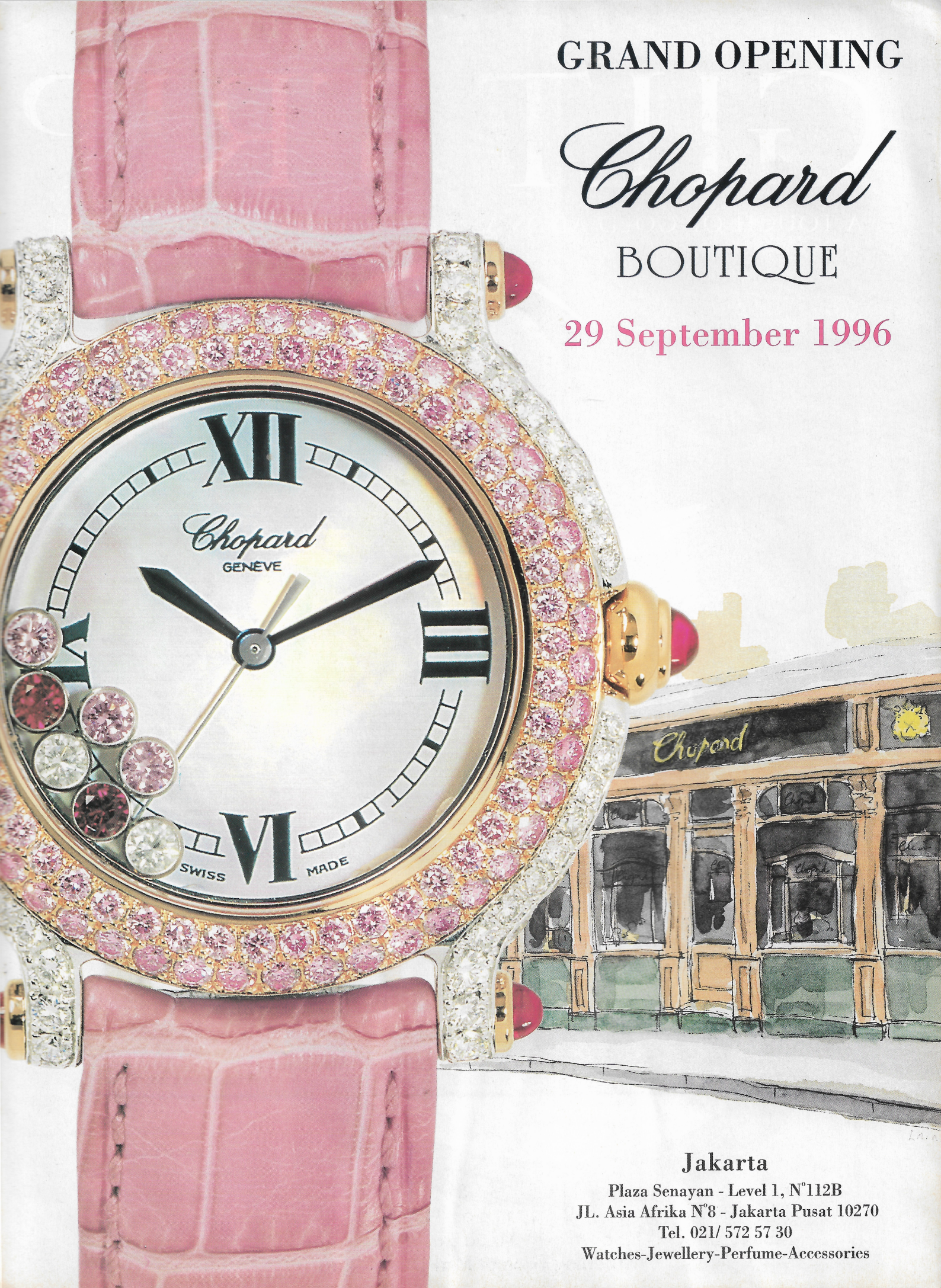
Plaza Indonesia, 1st Floor Suite # 138, Phone: 3157822
Plaza Senayan, 2nd Floor # 21A, Phone: 5725184
SEIBU, Ground Floor # 608, Mega Pasaraya Blok M, Phone: 7260170
Opening Soon at Mal Taman Anggrek

GRAND OPENING

Chopard

BOUTIQUE

29 September 1996



Jakarta

Plaza Senayan - Level 1, N°112B
JL. Asia Afrika N°8 - Jakarta Pusat 10270
Tel. 021/ 572 57 30
Watches-Jewellery-Perfume-Accessories

GILT TRIP

A TOUCH OF GOLD ADDS A PRECIOUS DIMENSION TO LIFE.



Accessories

PLAZA  SENAYAN

Belt, Rp. 1,276.000,- by Versatile.

Necklace, Rp. 4,238.000,-;
hair-pin, Rp. 1,953.000,-;
earrings, Rp. 772.500,-;
bracelet, Rp. 3,198.000,-
all by Silver Threads.

Set of Carucci accessories, Rp. 278.500,-
from Fan's Accessories.

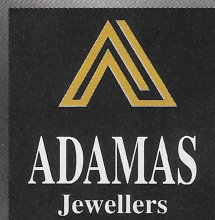
Opposite page: Rodo handbag,
Rp. 895.000,- from Masari.

Top: Necklace, Rp. 193.000,- and earrings,
Rp. 168.000,- by Chloe.

Above: Rings. 1. Rp. 3,200.000,-;
2. Rp. 9,000.000,-; 3. Rp. 2,935.000,-;
4. Rp. 212.000,- all from Adamas Jewellers.

Photography: Peter Champion

Q U I N T E S S E N C E



G O L D

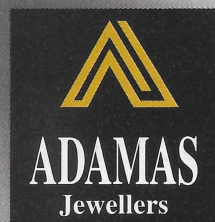


Plaza Senayan, Lantai I No. B 156,
Jl. Asia Afrika No. 8, Jakarta 10270
Telp. (021) 5725822, 5725823. Fax. (021) 6910416



Mal Ciputra, UG No. 35-35A,
Jl. Arteri S. Parman, Grogol, Jakarta 11470,
Telp. (021) 5669740, 5669741 Fax. (021) 6910416

O F E L E G A N C E



DIAMOND



Melawai Plaza, Lt. Dasar No. 163,
Jl. Melawai Raya No. 166, Kebayoran Baru, Jakarta Selatan
Telp. (021) 7395390, 7261139 Fax. (021) 6910416



ITC Mangga Dua, Lt. I Blok D No. 36 & 41
Jl. Arteri Mangga Dua, Jakarta 14430
Telp. (021) 6016559, 6016563, Fax. (021) 6910416

A modernist with
timeless appeal, Kenzo

marries the best of

Oriental design with

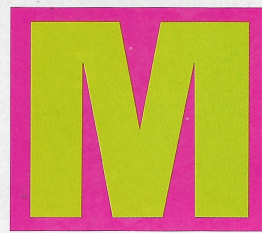
French haute couture.

KENZO'S awesome CREATIVITY

And, he's not afraid of

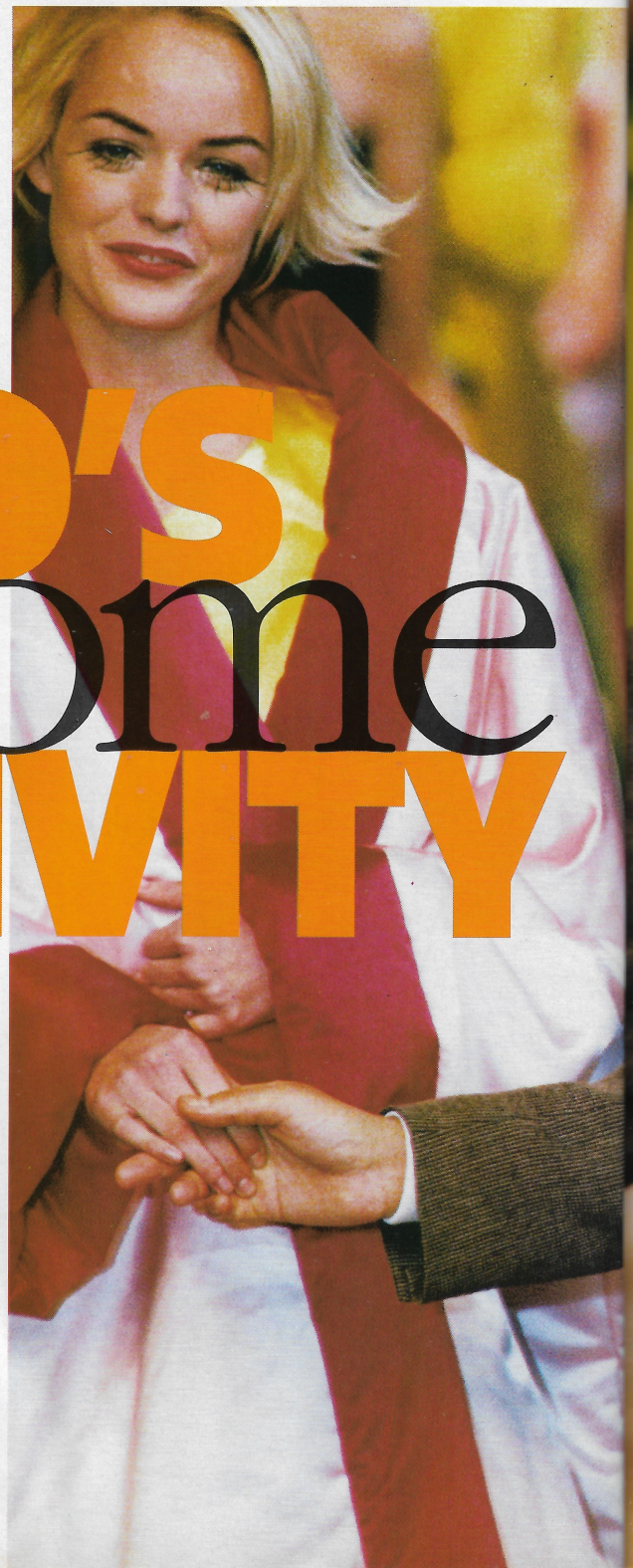
the exotic, says

Stephanie Osfield.



Models swagger down the catwalk in vivid colourbusts. His collections have been described as adventurous, charming and witty; adjectives which could aptly describe the late forty-something courtier himself. Kenzo is his first name — his surname is Takada. Seemingly ageless and almost elf-like, he's always quick to flash his mischievous smile.

The French call such enthusiasm for



life, *joie-de-vivre* and not surprisingly, Paris is Kenzo's home base. European style influences the free-flowing nature of his collections, yet the tradition of kabuki, a stylised form of Japanese popular theatre, influences his bold experimentation with colour.

Born to an innkeeper father in Hyogo, Kenzo became one of the first male students to be accepted into Tokyo's prestigious Bunka Gakuen school of design in 1958. In Japan, 38 years later, Kenzo is

accorded the same exalted status as a calligrapher, painter or sculptor. However, the greater part of his artistic maturation has taken place on foreign soil.

A visit to Tokyo by Pierre Cardin, first inspired Kenzo to make a sojourn to Paris. Sometime after his return to Japan, Kenzo's decrepit apartment was condemned by the authorities. It was a stroke of luck. He spent his compensation payment on an airline ticket and migrated to Paris in 1965.

For the first six months he played the tourist and lived a frugal existence. "My first room cost nine francs a day. It didn't even have a window," he recalls. But that meagre lifestyle soon came to an end after he showed some of his drawings to well-known courtier Louis Feraud.

Impressed, Feraud bought five of Kenzo's designs. This break was followed by work with the Pisanti fashion company and a stint with Relations Textiles as head stylist. At the same time Kenzo was



Photography: Eric Robert/Sygma/Austral



KENZO

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